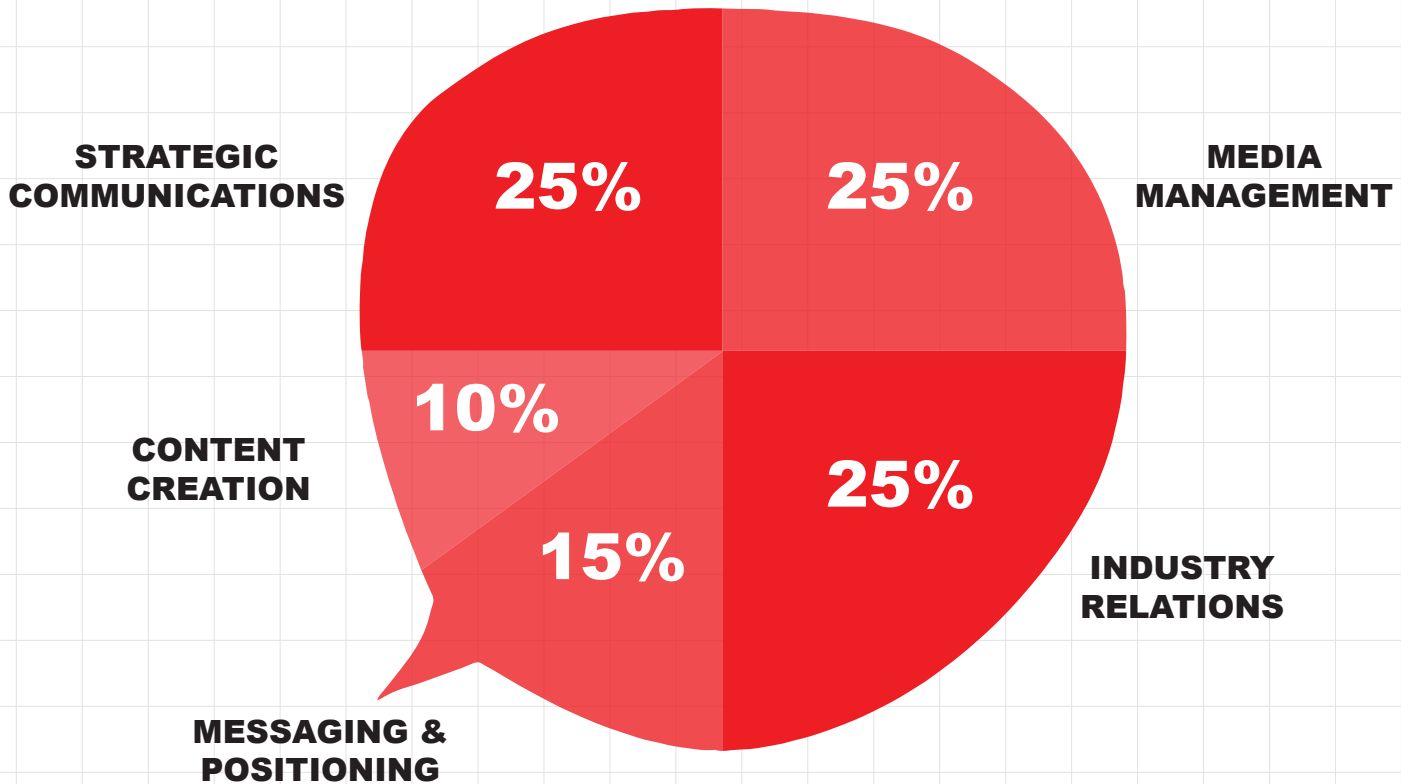


WHAT WE DO



25% STRATEGIC COMMUNICATIONS

Vision, Mission, Long-Term and Short-Term, Audience, Goals

25% MEDIA MANAGEMENT

News Drumbeat, Proactive Pitching, Reactive Responses, Publicity, Trends, Profiles

25% INDUSTRY RELATIONS

Speaking Roles, Panels, Sponsorships, Boards, Memberships, Events

15% MESSAGING AND POSITIONING

Voice, Culture, Talking Points, Speeches, Key Messages, POV, Internal-External

10% CONTENT CREATION

Press Kits, One Sheets, White Papers, Statements, Columns, Press Releases, Pitches