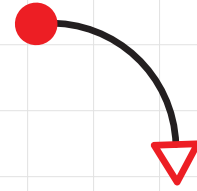


HOW WE WORK



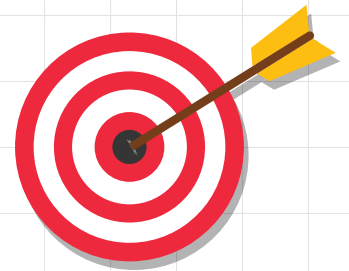
INTRODUCTION

Getting to know you and understanding your PR needs.



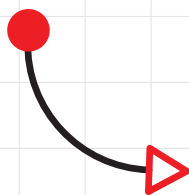
ASSESSMENT

Reviewing PR status and assessing current profile and goals.



LEARNINGS

Translating your assessment into a summary of learnings about your company and PR.



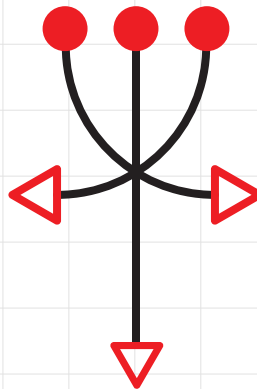
RECOMMENDATIONS

Recommending a course of action best suited for your PR needs.



IN HOUSE PR

Serve as an extension of your staff in a senior communications role for 6-12 months.



ADVISORY PR

Operate as an external advisor to help hire the right in house senior level PR person.



PROJECT PR

Engage for limited time on specific project.